



B.V. Patel Institute of Management, Uka Tarsadia University



Date: 26th September 2022

Session on “Start-up Ideas”

Objectives of Session: to explain the business model and its preparation to grab the start-up opportunities of the market.

Outcomes of Session: the session enabled the students to understand research, data analysis, funding and preparation of business plan along with real and practical example specially for entrepreneurship.

Date:	26 th September 2022
Time:	9:30 a.m. to 10:30 a.m.
Venue:	Mandap hall, Architecture department of Uka Tarsadia University
No. of Students:	140 Students
Name of speaker:	CA. Soheil Patel
Coordinator:	Dr Vijay Gondaliya
Category:	SSIP & Entrepreneurship



Points discussed during the session were:

- **Market research and data analysis**
 - Detailed explanation about how CA Sohil Patel had conduct market research, types of data collected, methodology for data collection and analysis of collected data along with explanation of all the charts and diagram. Also shared his experience on various other aspects of conducting market research, data analysis and barriers while conducting it.
- **Source of funding for the start up**
 - In this, the speaker has discussed about his way of funding. This was one of the most interesting and unique topics for discussion and to understand in entire session. Along with it, the speaker has also shared his method or way of communication about how he was able to convenience the people for investing in his start-up.
- **Preparation of business plan**
 - In this part, the detailed explanation of how to make a business plan, what are the topics included in it, how to present chart and diagram along with presentation is given by the speaker.

It was a very informative and practical session; expert has discussed his entire plan in very simple way. At the end of session students has raised some quarry and discussion was fruitful. The students view on the session was very positive.